



National Miss Rodeo USA Pageant Scheduled for January 12-17, 2021

FOR IMMEDIATE RELEASE

OKLAHOMA CITY, OK (July 31, 2020) – The Miss Rodeo USA Association is proud to announce that the 55th annual National Miss Rodeo USA Pageant is continuing as scheduled for January 12-17, 2021 in Edmond, Oklahoma. The pageant to select the official ambassador for the International Professional Rodeo Association (IPRA) is held in conjunction with the International Finals Rodeo (IFR) in Guthrie, Oklahoma.

While health concerns due to coronavirus have heavily impacted recreational activities, such as professional rodeo, the IPRA has successfully held over 80 events across the nation since the beginning of the year. Proudly and safely, the IPRA will continue moving forward with more events throughout the season and with planning the 51st International Finals Rodeo on January 15-17, 2021. With the IFR set to continue as scheduled, the Miss Rodeo USA Board of Directors have decided that the National Pageant will continue as well.

“The Miss Rodeo USA Pageant provides an incredible opportunity for young women to progress themselves, the youth of our nation and most importantly, the sport of rodeo in a season of uncertainty,” said Miss Rodeo USA Pageant Director, Tisha Ross. “We are fortunate, as an association, that we are able to continue plans to host such an event.”

In the IPRA, the rodeo contestants, fans and committees have continued to relish and thrive in the wholesome family sport of rodeo throughout the 2020 coronavirus pandemic. Miss Rodeo USA 2020, Brooke Wallace, has had the opportunity to represent her beloved nation and sport at numerous events and will continue to throughout the remainder of the 2020 IPRA rodeo season.

“It’s exciting that the 2021 Miss Rodeo USA pageant is happening! Just like in the rodeo arena, not everyone is allowed a reride and not every calf runs straight, we must continue to move forward and make the best of every situation,” said Wallace. “I’m grateful for the time I have been granted as Miss Rodeo USA and I am looking forward to representing the IPRA through the 51st IFR this coming January.”

Jamie Harrison, Miss Rodeo USA Association Chairman added, “With dignity and great diplomacy, Brooke Wallace has represented the Miss Rodeo USA organization and the IPRA exceptionally well. We could not be more pleased with her and look forward to what she can accomplish throughout the rest of her reign.”

The National Miss Rodeo USA Pageant welcomes young women ages 18-26 from across the nation to compete in the 6-day event that concludes with the crowning of Miss Rodeo USA 2021. Each competitor will be judged on personality, appearance and horsemanship. For additional information regarding the pageant, schedule, eligibility and more, please visit www.missrodeousa.com.

The Miss Rodeo USA Association is a division of the International Professional Rodeo Association. The IPRA Board of Governors realizes how carefully a queen must be selected, and in 1966 it chose to allow young women to participate in the competition whether or not they had won a state title prior to the National Pageant. The Miss Rodeo USA Association welcomes young women into the rodeo family and equips them with essential life skills and resources. The Association offers the opportunity of a lifetime to women across the United States, and will continue that legacy for years to come. For more information, please visit www.missrodeousa.com.